



GOOD LEADERS

To Be A Good **Leader**

- L** | A good leader is a good **Listener**.
- E** | A good leader exhibits **Excellence** in the field or at least the profession.
- A** | A good leader exhibits a good **Attitude** of positivity.
- D** | A good leader offers **Direction** and inspiration.
- E** | A good leader **Energizes** their team to greatness.
- R** | A good leader takes **Responsibility** when things go wrong.

Characteristics of **Creative Leaders**

- Internally driven
- Focused on the work, not politics
- Goal oriented rather than crisis-centered
- Good relationship builders
- Make full use of your strongest talents
- Set aggressive long-term goals

Characteristics of **Reactive Leaders**

- Motivated by external factors like money and power
- Focused on corporate politics, not the work
- Allow their time to be dictated by what's in their inbox
- Sometimes ignore their strongest talents in favor of "good management"
- Plan in 1-5 year increments
- Believe nothing is sacred and relationships are expendable

The best leaders are long-term oriented, people-friendly, loyal, eager to provide better products and services, and unconcerned about where they stand in just about any pecking order... either in their industry or within their business.

That's something to THINK ABOUT...